

Olympia Pride Parade

2024 INFO GUIDE

PARADE PURPOSE

The Olympia Pride Parade is a long-standing tradition in Olympia that has been dormant since the start of the COVID-19 Pandemic. Now we're ready to shine and sparkle once more! This event is coordinated by Capital City Pride and is a part of the 3-day Olympia pride festival. This is a space for showcasing LGBTQIA2S+ joy, centering the members of our community who are most marginalized (i.e. Black, Indigenous, and People of Color; trans people; people with disabilities, and youth). This is a fun, high energy, family-friendly space for everyone to cheer on and show off our community's support for our queer community.

PARADE LOGISTICS

Date:

Sunday, June 30th

Parade Participant Staging:

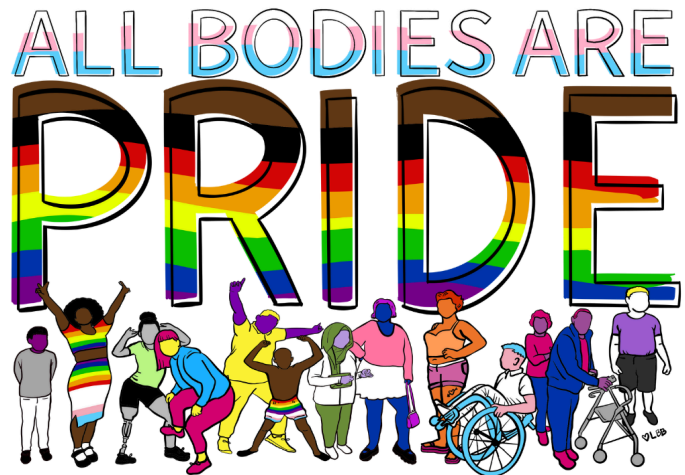
9:30am - 10:30am

Parade Run:

11:00am - 1:00pm

Application Deadline:

11:59pm May 10th



PARADE ROUTE

The parade route is approximately one mile in distance and will take approximately one hour to complete. Parade participants can expect to be in motion for about 20 - 30 minutes.

2024 PRIDE PARADE + DYKE DAY

VERSION ONE



PARTICIPANT FEES

The Olympia Pride Parade is a non-profit event. All fees charged cover event costs, including portable bathrooms, water stations, AV equipment, and day-of staffing. These are the rates for different types of participation:

Type of Participation	LGBTQIA2+ Orgs and Groups	General Admission/ Nonprofit Entity	Government Entity	For-profit Entity
4-Wheeler Motorized Float	\$100/float	\$150/float	\$175/float	\$200/float
4-Wheeler Motorized Vehicle	\$60/car	\$90/car	\$110/car	\$120/car
4-Wheeler non-Motorized Float	\$50/float	\$70/float	\$85/float	\$100/float
2-Wheeler Motorized Participant	\$10/person	\$15/person	\$20/person	\$25/person
2-Wheeler non-Motorized Participant	\$5/person	\$10/person	\$15/person	\$20/person
	\$50/group*	\$100/group*	\$150/group*	\$200/group*
Walker/Roller Participant	\$5/person	\$10/person	\$15/person	\$20/person
	\$50/group*	\$100/group*	\$150/group*	\$200/group*

*Group rate applies to groups that are 20 people or less. Each additional person is charged at the per person rate.

Let us know if these rates are not accessible to you or your group and we may be able to accommodate your budget.

PARTICIPANT REQUIREMENTS

All participants in the parade must:

- Align their floats, performances, self-representation during the parade with the [mission, vision, and values of Capital City Pride](#). Organizations, businesses, or individuals who are not aligned with these mission, vision and values will not be permitted to participate in the parade. See the parade participant application for more information.
- Be 18 and older or be accompanied by a parent, guardian, or parent/guardian-approved adult.

- Notify the parade staff if the use of music or sound is intended. A description of this must be provided on the application. Music must maintain a volume that will not interfere with other participating parade units while in the line of march.
- Attend required virtual safety meeting on May 29th, 6:30pm - 7:30pm.

All participants in the parade must NOT:

- Throw/drop confetti, candy, beads, or other objects on the parade path or at parade viewers. This is not allowed by the city due to the generation of waste.
- Bring any animals (except service animals) on the parade route.

FLOAT REQUIREMENTS

Float Design:

- Floats must be of good quality and taste. Floats are subject to approval by the parade staff.
- Please provide rendering of float design in your parade participant application.
- The theme, LGBTQIA2S+ pride, must be incorporated into the float.
- A float cannot be used as a major advertisement for the sponsoring organization or business. Commercial businesses sponsoring a float or group MUST be a pride sponsor meeting minimum sponsorship requirements.

Float Size:

- Stabilized props on a float are not to exceed 13 feet in height (from the ground) or width. Objects may exceed these requirements only if they can be controlled to allow proper maneuvering with regard to traffic lights, telephone wires, rail wires, corners and spectators.
- Floats, including tow unit, must not exceed 50 feet in length. The float must be designed to maneuver the corners along the parade route without delaying the forward motion of the parade or causing potential hazards.
- Floats must be a minimum of 12 inches ground clearance from the frame. Nothing can drag on the roadway from the float. Proper clearance of materials from around the wheels of the vehicles must be incorporated to avoid any materials being caught in them.

Safety:

- All rules and guidelines of the parade pertain to all participants including floats.

- A minimum of one U.L. approved, current dated, multipurpose, dry chemical 2A10BC fire extinguisher must be carried on all floats. The extinguisher must have certification as current or if a new fire extinguisher, must have sales receipt of purchase.
- All drivers and float personnel must be familiar with the location and correct use of the fire extinguisher. It must be placed in an easily accessible location.
- No smoking on or near any floats at any time.

Inspection:

- All floats may be subject to inspection by the Fire Department and Parade Personnel on parade day before the start of the parade.

Decorated Materials:

- Decorated materials must be flame retardant and waterproof. Avoid such materials as hay (unless tressed), straw, dried flowers, tissues, paper napkins, or other materials that have to be fireproofed. Substitute with floral sheeting, paint, or other fire and weather resistant materials. Live flowers or organic materials are allowed. Paints applied must be U.L. approved fire retardant or water based.

Float Drivers

- All drivers must possess a valid motor vehicle operator's license and be adequately trained to drive their float. Drivers must be a minimum of 18 years of age.
- Once the float is positioned in the assembly area, a driver and representative must be in attendance at all times.
- The use of cell phones is prohibited while driving the vehicle on the parade route.

Float Vehicles:

- Float beds must be sturdy and capable of carrying the weight to be imposed.
- Floats must be escorted to and from the parade site. If unescorted, proper running lights should be attached to the float vehicles.
- Float vehicles must be properly registered and insured.
- The float vehicle must be properly serviced for gasoline, water, oil, brakes, tires and battery prior to entry into the parade. NO extra gasoline, other than in the vehicle's tank, can be carried on the float vehicle.
- All vehicle exhaust systems must be clear of any decorative materials and properly ventilated.

Electrical Wiring:

- An electrician should do all float wiring.
- Electrical wires and devices must be of sufficient gauge for the use intended. Wiring must be properly secured to the float to avoid mechanical damage and injury to float riders.

Portable Generators:

- Portable generators used on the float must be securely mounted on the vehicle or other substantial base. A minimum of 12 inches clearance must separate any part of the generator from decorative materials.
- Generators must be equipped with firmly attached metal exhaust lines, installed so to terminate either at a common exhaust serving both vehicle and generator or to the exterior of the float in the same manner as the vehicle exhaust.

Float Riders:

- All passengers standing or sitting on the float MUST be wearing a safety belt or have handholds or other support while the float is moving.
- Absolutely no riders will be allowed to ride on the edge of the float. Any float with riders or articles hanging over the edge of the float any time before or during the parade will be subject to removal from the line of the parade.
- No youth under the age of 18 will be allowed to ride on a float without adult supervision.
- No one is allowed to ride the float as it is being transported to and from the parade site.

Music/Sound:

- The applicant must notify the Parade Staff if the use of music or sound is intended. A description of this must be provided on the application. Music must maintain a volume that will not interfere with other participating parade units while in the line of march.

Float Signs:

- Signs on the float are for identification purposes only. It may state the float sponsor name (must meet Capital City Pride sponsorship requirements) and or the title of the float. One sign attached to each side of the float or one sign attached to the front of the float is permitted. Sponsor signs should be in proper dimension to the float and not oversized. The parade staff recommends all sponsor signage not to exceed 2' by 10'.

APPLICATION

After reviewing all parade requirements, please complete this application no later than 11:59pm on May 10th, 2024. [Apply here.](#)

QUESTIONS?

Contact the event producer at parade@capitalcitypride.net.

parade@capitalcitypride.net

